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Resolution 1998-04-09 Step Outside Communication and Education Supported

Association of Fish and Wildlife Agencies

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Resolution 1998-04-09

**STEP OUTSIDE
COMMUNICATION AND EDUCATION SUPPORTED**

WHEREAS, participation in traditional outdoor sports is declining in many states; and

WHEREAS, continued participation in hunting, fishing, shooting, archery and trapping is vital to the ability of state fish and wildlife agencies to manage fish and wildlife; and

WHEREAS, research shows that 67 million men and 47 million women would accept an invitation to target shoot if offered an invitation, which is positive indication that people want to participate in the outdoor sports; and

WHEREAS, individuals from retailers, manufacturers, media, government, and associations actively embrace a proactive national promotion and program called STEP OUTSIDE to increase participation in traditional outdoor sports; and

WHEREAS, STEP OUTSIDE has great potential to introduce newcomers to the outdoor sports and to the value of our hunting, fishing, shooting, archery and trapping heritage.

NOW, THEREFORE, BE IT RESOLVED, that the International Association of Fish and Wildlife Agencies supports the STEP OUTSIDE concept and encourages support, participation and facilitation of STEP OUTSIDE promotion and programs.